INVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Send Payment To: **WESH** P O Box 26876

Lehigh Valley, PA 18002-6876 FIN# 59-3186949

2 WESHTu 10/09/12

10/09/12

4 WESHTu

Invoice # Invoice Date Invoice Month Invoice Period 960290-1 10/14/12 October 2012 10/01/12 - 10/09/12

Account Executive Sales Office Station Sales Region WESH Fran Berg Eagle-Washingte National

Estimate Number Advertiser Product RNC/Romney/R/President RNC-ROMNEY

> Order # Alt Order# Flight Dates 10/03/12 - 10/09/12 960290 07910028

Billing Calendar Billing Type Deal# Broadcast Cash

Special Handling

Advertiser Code Product Code IDB# RNCR

Agency Ref Advertiser Ref

								Spots/			
Line	Start Date	End Date	e Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	1 10/08/12	10/09/12			6:00 7:00 AM	11				NM	
	Class of Tir		ייוו nptible witl	Sunrise @6AM h notice	6:00-7:00 AM	11	:30	2	\$850.00	NIVI	
	Weeks:	Start Date			Spots/Week	Rate					
		10/08/12	10/14/1	11	2	\$850.00					
	Spots: # Ch	Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Typ
			0/08/12	6:24 AM M-F St	unrise @6AM	6:00-7:00 AM		0 2012MRFI			\$850.00 N
	1 WI	ESHTu 1	0/09/12	6:27 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 2012MRFI	Р133Н		\$850.00 N
	2 10/03/12 Class of Tir	10/05/12 me - Pre-er		Sunrise @6AM h notice	6:00-7:00 AM	111	:30	3	\$800.00	NM	* *F
	Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$800.00			-		
	Spots: # Ch	n <u>Day</u> A	<u> Air Date</u>	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WI	ESHW 1	0/03/12	6:54 AM M-F Si	unrise @6AM	6:00-7:00 AM	1.7	0 2012MRF			\$800.00 N
1	2 WI	ESHTh 1	0/04/12	6:13 AM M-F Si	unrise @6AM	6:00-7:00 AM		0 2012MRF			\$800.00 N
	3 WI	ESHF 1	0/05/12	6:22 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	0 2012MRF	Р133Н		\$800.00 N
,	3 10/03/12 Class of Ti	10/05/12 me - Pre-er		Today Show h notice	7:00-9:00 AM	222	:30	6	\$1,200.00	NM	
	Weeks:	Start Date 10/01/12	End Da 10/07/		Spots/Week 6	<u>Rate</u> \$1,200.00				T	
	Spots: # Ch	Day A	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 W	ESHW 1	0/03/12	7:29 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р128Н		\$1,200.00 N
	4 W	ESHW 1	0/03/12	8:34 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р128Н		\$1,200.00 N
	2 W	ESHTh 1	0/04/12	7:24 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р128Н		\$1,200.00 N
	5 W	ESHTh 1	0/04/12	8:59 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р128Н		\$1,200.00 N
	6 W	ESHF 1	0/05/12	7:21 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	Р133Н		\$1,200.00 N
	3 W	ESHF 1	0/05/12	8:29 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	P133H		\$1,200.00 N
	4 10/08/12 Class of Ti	10/09/12 me - Pre-er		Today Show h notice	7:00-9:00 AM	22	:30	4	\$1,300.00	NM	
5	Weeks:	Start Date 10/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$1,300.00					
	Spots: # Ch	n <u>Day</u> A	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Typ
	3 W	ESHM 1	10/08/12	7:23 AM NBC T	oday Show	7:00-9:00 AM	:3	0 2012MRF	P133H		\$1,300.00 N
	1 W	ESHM 1	10/08/12	8:35 AM NBC 7	oday Show	7:00-9:00 AM	:3	30 2012MRF	P133H		\$1,300.00 N
1	0 101	FOLIT	0100140	0.00 4141100	- 1 01	7 00 0 00 414	,	0 201 240 5	n1 7 7		A4 000 00 h

7:00-9:00 AM

7:00-9:00 AM

:30 2012MRFP133H

:30 2012MRFP133H

\$1,300.00 NM

\$1,300.00 NM

8:29 AM NBC Today Show

8:50 AM NBC Today Show



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 960290-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.v	vesh.com										
								Spots/			
Line	Start Date	End Dat	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	5 10/08/12 Class of Tir	10/09/12 ne - Pre-e) AN9:00-10:00 AM	11	:30	2	\$800.00	NM	Production of
	Weeks:	Start Dat 10/08/12			Spots/Week 2	<u>Rate</u> \$800.00					
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time		h Ad-ID	422		Rate Type
-			10/08/12 10/09/12		and Michael 9-10 AM	9:00-10:00 AM 9:00-10:00 AM		0 2012MRFF 0 2012MRFF			\$800.00 NM \$800.00 NM
	2 VVE	=5H IU	10/09/12	9.29 AIVI Kelly	and Michael 9-10 AM			O ZOIZMKFI	.1330		\$600.00 NW
	5 10/03/12 Class of Tir	10/05/1: me - Pre-e		h notice	O AN9:00-10:00 AM	111	:30	3	\$600.00	NM	8 9 9 8 2 2
	Weeks:	Start Dat 10/01/12			Spots/Week 3	<u>Rate</u> \$600.00					3
	Spots: # Ch	-	Air Date	Air Time Descr		Start/End Time	-	th Ad-ID			Rate Type
			10/03/12		and Michael 9-10 AM	9:00-10:00 AM	10.7	30 2012MRFI			\$600.00 NM
			10/04/12		and Michael 9-10 AM	9:00-10:00 AM		30 2012MRFI			\$600.00 NM
	2 VVI	ESHF	10/05/12	9:55 AM Kelly	and Michael 9-10 AM	9:00-10:00 AM		30 2012MRF	>T22H		\$600.00 NM
-	7 10/08/12 Class of Tir	10/09/1 me - Pre-e	2 NBC emptible wit	Today Show II th notice	10AM-11AM	11	:30	2	\$700.00	NM	
	Weeks:	Start Dat 10/08/12	_		Spots/Week 2	<u>Rate</u> \$700.00		=			
	Spots: # Ch	_	Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Type
			10/08/12	10:58 AM NBC		10AM-11AM		30 2012MRF			\$700.00 NM
	1 WI	ESHTu	10/09/12	10:48 AM NBC	Today Show II	10AM-11AM	::	30 2012MRF	P133H		\$700.00 NM
	8 10/03/12 Class of Tir	10/05/1 me - Pre-e	2 NBC	Today Show II th notice	10AM-11AM	111	:30	3	\$600.00	NM	=
	Weeks:	Start Dat 10/01/12			Spots/Week 3	<u>Rate</u> \$600.00	,			- p	12.00
	Spots: # Ch	n <u>Day</u>	Air Date	Air Time Desc		Start/End Time		th Ad-ID			Rate Type
			10/03/12	10:58 AM NBC		10AM-11AM		30 2012MRF			\$600.00 NM
-			10/04/12	10:51 AM NBC		10AM-11AM	151	30 2012MRF		\$1.7 ±5 11.60 ±	\$600.00 NM
	1 W	ESHF	10/05/12	10:57 AM NBC	Today Show II	10AM-11AM		30 2012MRF	P133H		\$600.00 NM
	9 10/08/12 Class of Ti	10/09/1 me - Pre-e			2-12:12:00-12:30 PM	11	:30	2	\$500.00	NM	
	Weeks:	Start Da 10/08/12			Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch		Air Date	Air Time Desc		Start/End Time	_	th Ad-ID	No.		Rate Type
		ESHM	10/08/12		NOON NEWS 12-12:30			30 2012MRF			\$500.00 NM
	2 W	ESHTu	10/09/12	12:24 PM M-F I	NOON NEWS 12-12:30	12:00-12:30 PN	Л :	30 2012MRF	P133H		\$500.00 NM
1	0 10/03/12 Class of Ti	10/05/1 me - Pre-	2 M-F emptible wi		2-12:12:00-12:30 PM	111	:30	3	\$400.00	NM	
	Weeks:	Start Da 10/01/12	te End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$400.00					
	Spots: # Cl	h <u>Day</u>	Air Date	Air Time Desc	ription	Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
1	1 W	ESHW	10/03/12	12:23 PM M-F I	NOON NEWS 12-12:30			30 2012MRF			\$400.00 NM
		ESHTh	10/04/12		NOON NEWS 12-12:30			30 2012MRF			\$400.00 NM
<u></u>	3 W	ESHF	10/05/12	12:24 PM M-F I	NOON NEWS 12-12:30	12:00-12:30 PM	M :	30 2012MRF	P133H		\$400.00 NM
1	1 10/08/12 Class of Ti	10/09/1 ime - Pre-	12 Days emptible wi	s of Our Lives th notice	1:00-2:00 PM	11	:30	2	\$800.00	NM	
	Weeks:	Start Da 10/08/12	te End D	Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$800.00					
	Spots: # Cl		Air Date	Air Time Desc		Start/End Time	<u>Leng</u>	ath Ad-ID			Rate Type
	1 W	ESHM	10/08/12	1:27 PM Days		1:00-2:00 PM		30 2012MRF			\$800.00 NM
	2 W	/ESHTu	10/09/12	1:59 PM Days	of Our Lives	1:00-2:00 PM		30 2012MRF	P133H		\$800.00 NM

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/14/12 | October 2012 | 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

ww.wesh.com											
no Ctort D	oto [and Data	Dagas	rintin n	Start/End Time		Lamath	Spots/	Dete	Tiles	
ine Start D		End Date		ription	Name of the Original Property of the Original	MTWTFSS	Length	Week	Rate	Туре	
12 10/03/ Class		10/05/12 - Pre-emp	Days otible with	of Our Lives h notice	1:00-2:00 PM	111	:30	3	\$600.00	NM	
Weeks		tart Date 0/01/12	End Da 10/07/1	ate <u>MTWTFSS</u>	Spots/Week 3	<u>Rate</u> \$600.00					
Spots:		Day Air		Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
* = - n	1 WES	HW 10	/03/12	1:23 PM Days of	of Our Lives	1:00-2:00 PM	:3	0 2012MRF	Р128Н		\$600.00 NM
	3 WES		/04/12	1:59 PM Days of		1:00-2:00 PM		0 2012MRF			\$600.00 NM
	2 WES	HF 10.	/05/12	1:24 PM Days o	of Our Lives	1:00-2:00 PM	:3	0 2012MRF	Р133Н	- Contraction	\$600.00 NM
13 10/08/ Class	12 of Time	10/09/12 - Immedia		E COURIC DAY -emptible without	2-3PM notice	11	:30	2	\$200.00	NM	
Weeks		tart Date 0/08/12	End Da 10/14/		Spots/Week 2	<u>Rate</u> \$200.00					
Spots:		Day Air		Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WES		/08/12	2:47 PM KATIE		2-3PM		0 2012MRF	Р133Н		\$200.00 NM
	2 WES	HTu 10	/09/12	2:41 PM KATIE	COURIC DAY	2-3PM	:3	0 2012MRF	Р133Н		\$200.00 NM
14 10/03/ Class		10/05/12 - Pre-emp		E COURIC DAY h notice	2-3PM	111	:30	3	\$350.00	NM	
Weeks		tart Date 0/01/12	End Da		Spots/Week 3	Rate					
Spots:		Day Air	0.21 3656	Air Time Descri		\$350.00 Start/End Time	Lengt	th Ad-ID			Rate Type
	2 WES		/03/12	2:59 PM KATIE		2-3PM		0 2012MRF	P128H		\$350.00 NM
	3 WES	HTh 10	/04/12	2:32 PM KATIE	COURIC DAY	2-3PM	:3	30 2012MRF	P128H		\$350.00 NN
	1 WES	HF 10	/05/12	2:55 PM KATIE	COURIC DAY	2-3PM	:3	30 2012MRF	P133H		\$350.00 NM
15 10/08/ Class		10/09/12 - Pre-em		3-4 PM h notice	3:00-4:00 PM	11	:30	2	\$650.00	NM	
Weeks	_	tart Date 0/08/12	End Da 10/14/		Spots/Week 2	<u>Rate</u> \$650.00			-		-
Spots:	<u>#</u> Ch	Day Air	r Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WES		/08/12	3:30 PM M-F 3		3:00-4:00 PM		30 2012MRF			\$650.00 NM
^	2 WES	HTu 10	/09/12	3:39 PM M-F 3-	-4 PM	3:00-4:00 PM	:3	30 2012MRF	P133H		\$650.00 NM
16 10/03/ Class		10/05/12 - Pre-em		3-4 PM h notice	3:00-4:00 PM	111	:30	3	\$600.00	NM	
Weeks		tart Date 0/01/12	End D: 10/07/		Spots/Week 3	<u>Rate</u> \$600.00					
Spots:		Day Air		Air Time Descr		Start/End Time		th Ad-ID			Rate Type
	2 WES)/03/12	3:30 PM M-F 3	101.0 (000)	3:00-4:00 PM		30 2012MRF			\$600.00 NN
	3 WES)/04/12	3:36 PM M-F 3	10.0000	3:00-4:00 PM		30 2012MRF			\$600.00 NN
	1 WES	HF 10)/05/12	3:45 PM M-F 3	-4 PM	3:00-4:00 PM	.:	30 2012MRF	FP133H		\$600.00 NN
17 10/03/ Class		10/05/12 e - Pre-em			M-F 4-5 PM	111	:30	3	\$750.00	NM	
Weeks	1	0/01/12	10/07/	12111	Spots/Week 3	<u>Rate</u> \$750.00	VNS	200 (40) + 400			
Spots:		Day Ai		Air Time Descr		Start/End Time		th Ad-ID	-n130··		Rate Typ
	1 WES)/03/12	4:12 PM M-F 4		M-F 4-5 PM	-	30 2012MRF			\$750.00 NN
	2 WES)/04/12)/05/12	4:54 PM M-F 4		M-F 4-5 PM		30 2012MRF 30 2012MRF			\$750.00 NM
				4:43 PM M-F 4		M-F 4-5 PM					\$750.00 NN
	of Time	10/09/12 - Pre-em	ptible wit		M-F 4-5 PM	11	:30	2	\$800.00	NM	
Weeks		Start Date 0/08/12	End D 10/14/		Spots/Week 2	<u>Rate</u> \$800.00					
_		Day Ai		Air Time Descr		Start/End Time	e Lend	th Ad-ID			Rate Type
Spots:	<u></u>				iption						
	2 WES		0/08/12	4:30 PM M-F 4		M-F 4-5 PM		30 2012MRI	FP133H		\$800.00 NN





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 960290-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

want woch com

www.wesh.com										
						Spots/				
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
18 10/08/12	10/09/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11	30	2	\$800.00	NM		
		ptible with notice				200 5	d him			
19 10/08/12	10/09/12	M-F 5-6 PM ROT	5:00-6:00 PM	22	:30	4	\$1,000.00	NM		\equiv
		ptible with notice	3.00-0.00 FW	22	.50	4	\$1,000.00	INIVI		
Weeks:	Start Date 10/08/12	End Date MTWTFSS 22	Spots/Week 4	<u>Rate</u> \$1,000.00						
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty	/pe
1 V	VESHM 10	0/08/12 5:15 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRFF	•133н		\$1,000.00	NM
3 V	VESHM 10	0/08/12 5:40 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRFF	Р133Н		\$1,000.00	NM
2 V	VESHTu 10	0/09/12 5:25 PM M-F 5-	6 PM ROT	5:00-6:00 PM		0 2012MRFF			\$1,000.00	
4 V	VESHTu 10	0/09/12 5:42 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 2012MRFF	Р133н		\$1,000.00	NM
20 10/03/12 Class of T	10/05/12 Time - Pre-em	M-F 5-6 PM ROT	5:00-6:00 PM	222	:30	6	\$900.00	NM		
Weeks:	Start Date 10/01/12	End Date MTWTFSS222	Spots/Week 6	<u>Rate</u> \$900.00						
Spots: # C	Ch <u>Day Ai</u>	ir Date Air Time Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Ty	уре
1 V	VESHW 10	0/03/12 5:10 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRFI	Р128Н		\$900.00	NM
4 V	VESHW 10	0/03/12 5:40 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRFI	Р128Н		\$900.00 I	NM
		0/04/12 5:23 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRFI	Р128Н		\$900.00 I	
		0/04/12 5:41 PM M-F 5-		5:00-6:00 PM		30 2012MRFI			\$900.00 I	
		0/05/12 5:13 PM M-F 5-		5:00-6:00 PM	5.5	30 2012MRFI			10.000.00	NM
3 V	VESHF 10	0/05/12 5:40 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 2012MRFI	P133H		\$900.00	NM
21 10/03/12 Class of 7	10/05/12 Fime - Pre-em	M-F 6-6:30 PM aptible with notice	M-F 6-6:30 PM	222	:30	6	\$1,200.00	NM		_
Weeks:	Start Date 10/01/12	End Date MTWTFSS222	Spots/Week 6	<u>Rate</u> \$1,200.00					-	
Spots: # 0	Ch <u>Day A</u>			Start/End Time		th Ad-ID			Rate Ty	
		0/03/12 5:58 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF			\$1,200.00	
		0/03/12 6:27 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF				NM
		0/04/12 5:58 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF				NM
		0/04/12 6:27 PM M-F 6-		M-F 6-6:30 PM	35.6	30 2012MRF			18.1 19.2 (19	NM
		0/05/12 5:58 PM M-F 6-		M-F 6-6:30 PM	- 8	30 2012MRF				NM
3 V	VESHF 10	0/05/12 6:29 PM M-F 6-	6:30 PIVI	M-F 6-6:30 PM		30 2012MRF	ЬТ33Н		\$1,200.00	MM
22 10/08/12 Class of	10/09/12 Fime - Pre-em	M-F 6-6:30 PM aptible with notice	M-F 6-6:30 PM	22	:30	4	\$1,400.00	NM		
Weeks:	Start Date 10/08/12		Spots/Week 4	<u>Rate</u> \$1,400.00						
Spots: # 0		The State of the State of Stat	THE REAL PROPERTY.	Start/End Time		th Ad-ID	7722		Rate T	N 507 A
		0/08/12 6:12 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF			\$1,400.00	
		0/08/12 6:26 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF			\$1,400.00	
		0/09/12 6:12 PM M-F 6-		M-F 6-6:30 PM		30 2012MRF			\$1,400.00	
2 V	VESHTu 1	0/09/12 6:28 PM M-F 6-	6:30 PM	M-F 6-6:30 PM		30 2012MRF	LT33H		\$1,400.00	NM
23 10/08/12 Class of	10/09/12 Time - Pre-em	M-F Entertainment Tor aptible with notice	nigł7:00-730 PM	11	:30	2	\$1,700.00	NM		
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 11	Spots/Week 2	<u>Rate</u> \$1,700.00						
Spots: # 0				Start/End Time		th Ad-ID			Rate T	Character and a
			ntertainment Tonight	7:00-730 PM		30 2012MRF			\$1,700.00	
1 \	NESHTu 1	0/09/12 7:30 PM M-F E	ntertainment Tonight	7:00-730 PM	:	30 2012MRF	P133H		\$1,700.00	NM
24 10/03/12 Class of	10/05/12 Time - Pre-en	M-F Entertainment Ton	nigł7:00-730 PM	111	:30	3	\$1,600.00	NM		-
Weeks:		End Date MTWTFSS	Spots/Week	Rate						

DUPINVOICE



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Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

www.wesh.com							Spots/			
ine Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 10/03/12 Class of Ti	10/05/12 ime - Pre-e		Entertainment Tor h notice	igt7:00-730 PM	111-	:30	3	\$1,600.00	NM	
	10/01/12	10/07/	12111	3	\$1,600.00					
Spots: # C	h Day	Air Date	Air Time Descri	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	ESHW	10/03/12	7:29 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	Р128Н		\$1,600.00 NM
2 W	/ESHTh	10/04/12	7:28 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	Р128Н		\$1,600.00 NM
3 W	ESHF	10/05/12	7:15 PM M-F E	ntertainment Tonight	7:00-730 PM	:3	30 2012MRF	Р133Н		\$1,600.00 NM
25 10/08/12 Class of T	10/09/12 ime - Pre-e		u News @ 11PM th notice	11-1135p	22	:30	4	\$1,500.00	NM	
Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 4	<u>Rate</u> \$1,500.00					
Spots: # C		Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
		10/08/12	11:13 PM M-Su		11-1135p		30 2012MRF	P133H		\$1,500.00 NM
1 W	/ESHM	10/08/12	11:33 PM M-Su	_	11-1135p	:3	30 2012MRF	Р133Н		\$1,500.00 NM
4 W	/ESHTu	10/09/12	11:23 PM M-Su	_	11-1135p	:3	30 2012MRF	Р133Н		\$1,500.00 NM
		10/09/12	11:32 PM M-Su		11-1135p	:3	30 2012MRF	Р133Н		\$1,500.00 NM
26 10/03/12 Class of T	10/05/12 ime - Pre-e		u News @ 11PM th notice	11-1135p	222	:30	6	\$1,400.00	NM	
Weeks:	Start Date 10/01/12			Spots/Week 6	Rate \$1,400.00					
Spots: # C		Air Date	Air Time Descri	•	Start/End Time	Leng	th Ad-ID			Rate Type
	Democracy of the sound	10/03/12	11:22 PM M-Su		11-1135p		111 <u>AU-1D</u> 30 2012MRF	p128u		\$1,400.00 NM
		10/03/12	11:32 PM M-Su		11-1135p	10	30 2012MRF 30 2012MRF			\$1,400.00 NM
		10/03/12	11:22 PM M-Su	_			30 2012MRF 30 2012MRF			\$1,400.00 NM
		10/04/12	11:32 PM M-Su		11-1135p	-	30 2012MRF 30 2012MRF			\$1,400.00 NM
					11-1135p		30 2012MRF 30 2012MRF			
		10/05/12	11:22 PM M-Su		11-1135p					\$1,400.00 NM
		10/05/12	11:34 PM M-Su		11-1135p		30 2012MRF			\$1,400.00 NM
27 10/05/12 Class of T	10/05/12 ime - Pre-e			10:00-11:00 PM	F	:30	1	\$4,000.00	NM	
Weeks:	Start Dat 10/01/12			Spots/Week 1	<u>Rate</u> \$4,000.00					
Spots: # C		Air Date	Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Type
		10/05/12	-01	Prime DATELINE	10:00-11:00 PN		30 2012MRF	P133H		\$4,000.00 NM
28 10/06/12	10/06/1	2 Sat	Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	1	\$250.00	NM	
Class of T	ime - Pre-e	mptible wi	th notice			.50		Ψ230.00	INIVI	
Weeks:	Start Dat 10/01/12	e End D 10/07		Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # C	h Day	Air Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
1 V	VESHSa		6:43 AM Sat S	unrise 6-8 AM	6:00-8:00 AM		30 2012MRF	P133H		\$250.00 NM
29 10/06/12 Class of T	10/06/1: ime - Fixed		Saturday emptible	Sat 8-10am	S-	:30	1	\$1,700.00	NM	A)
Weeks:	Start Dat	e End D	Date MTWTFSS	Spots/Week	Rate					
Spoto: # C	10/01/12			1 intion	\$1,700.00 Start/End Time		th Ad-ID			Doto Tree
Spots: <u>#</u> C 1 V	VESHSa	<u>Air Date</u> 10/06/12	Air Time Descri 8:24 AM NBC		Start/End Time Sat 8-10am		30 2012MRF	FP133H		Rate Type \$1,700.00 NM
30 10/06/12 Class of T	10/06/1 Time - Pre-e		SU 6-6:30 PM ith notice	SA/SU 5:58-6:30	PlS-	:30	1	\$1,200.00	NM	
Weeks:	Start Dat	e End D	Date MTWTFSS	Spots/Week	Rate					
01 " -	10/01/12			1	\$1,200.00					D . T
Spots: # C		Air Date	Air Time Descr		Start/End Time		gth Ad-ID	-612211		Rate Type
1 V	VESHSa	10/06/12	6:13 PM SA/SI	J 6-6:30 PM	SA/SU 5:58-6:	30 PI :	30 2012MRI	- LT22H		\$1,200.00 NM

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 960290-1 | 10/14/12 | October 2012 | 10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

								Spots/			
Line S	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	0/07/12 class of Tin	10/07/12 ne - Immedia	Sun Sunris ately Pre-empt	e@6-8 AM ible without n	6:00-8:00 AM notice	was being him by	:30	1	\$150.00	NM	
W	leeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$150.00					
Sp	pots: # Ch	Day Air	Date Air 7	ime Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHSu 10	/07/12 6:5	9 AM Sun Su	nrise@6-8 AM	6:00-8:00 AM	:	30 2012MRF	P133H		\$150.00 NM
	0/07/12 Class of Tin	10/07/12 ne - Pre-emp	NBC Sund	ay Today ce	8:00-9:00 AM/9-	11 <i>F</i> S	:30	. 1	\$1,800.00	NM	
W	leeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$1,800.00		_ " _			
Sp	pots: # Ch	Day Air	Date Air 7	ime Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
9,0	1 WE	SHSu 10	/07/12 7:5	9 AM NBC St	unday Today	8:00-9:00 AM/9	-11/ :	30 2012MRF	Р133Н		\$1,800.00 NM
	0/07/12 Class of Tin	10/07/12 ne - Pre-emp	NFL PRE-		7:00P-8:00PM	S	:30	1	\$4,000.00	NM	
W	leeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,000.00					_
S	pots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHSu 10	/07/12 7:0	8 PM NFL PF	RE-GAME	7:00P-8:00PM	:	30 2012MRF	P133H		\$4,000.00 NM
	0/07/12 Class of Tir	10/07/12 ne - Pre-em	NFL ptible with noti	ce	8:00PM-conclus	ionS	:30	2	\$12,000.00	NM	
W	leeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$12,000.00					
S	pots: # Ch	Day Air	Date Air	<u> Time</u> <u>Descrip</u>	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	ESHSu 10	/07/12 8:1	8 PM NFL		8:00PM-conclu	sion :	30 2012MRI	FP133H		\$12,000.00 NM
	1 WE	SHSu 10 LR - Foo		0 PM NFL		8:00PM-conclu	sion :	30 2012MRI	FP133H		\$12,000.00 NM
						Total Spots		94			

Spots

Payment Terms 30 Days

Gross Total \$119,000.00

Agency Commission

\$17,850.00

Net Amount Due

\$101,150.00